India’s first and the largest international cooperatives trade fair: sales promotion, marketing, product display, conferences, buyer-seller-meets, networking, policy advocacy
To promote cooperative-to-cooperative trade: domestic and international
Focused on: agriculture and allied sectors complete value chains, cold chain, exports, technology, climate smart agriculture, inputs, commodities, processing, packaging, storage, machinery, brand promotion, marketing, coop-banking, big data analytics, cyber-security, agitech, livestock, dairy, fisheries, handloom, handicrafts, textiles, consumer goods, retail, hospitality, insurance, finance, credit, healthcare, products by women groups, capacity development