

## iCreate Landing Pad

### Background

Supported by the Government of Gujarat and the Government of India, iCreate is a Centre of Excellence, the only stand-alone institute dedicated to the start-up ecosystem. Under the direction of the captains of Indian Industry, iCreate works with the nimbleness of a start-up, has the



intellectual guidance of Industry and has the funding as well as regulatory support of the Government. Sitting on its own 40 acres campus on the outskirts of Ahmedabad, the capital of Gujarat, one of the most industrialized states of India, with its labs, start-ups, residential facilities, it offers a meditative ambience in which cohorts of innovators work on their projects on the path to creating their successful enterprises.



### The Landing Pad

India's rapidly growing economy and vast pool of local talent makes it an attractive destination for all those who seek to understand its socio-economic dynamics, what works, what does not and how a successful business in India can be established.



Understanding this and leveraging the strengths that iCreate has in this domain, it has created a special facility to enable a "safe zone" from which such deep, hands on explorations can be conducted. We welcome entrepreneurs / innovators / companies wishing to build links into India for expansion.

### Program Structure

A one-month or a three-month residential program, based out of iCreate's Campus near Ahmedabad. There is a specific set of interventions and facilities that we extend, as follows:

#### Facility support



From the time an iCreate bound person lands at Ahmedabad airport, they are completely taken care of – from airport pick up, stay at the Campus, meals (special dietary needs taken care of, within reasonable limits), internet connectivity, gym and swimming pool, local mobile connection, local transportation (and translation) arrangements, all covered! The inbound visitor should have their own medical insurance and valid travel documents. Rest all will be taken care of here.

#### Facilities provided to all Landing Pad participants

1. Room, 3 meals per day and shared colocation space. (Computing devices and equipment not included)
2. Local cell phone with a SIM card that allows local and national roaming with data (no international calls)
3. Airport pickup and drop-off
4. Weekly trips to Ahmedabad in a shared vehicle

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### **Active functional support – Innovator / Entrepreneur**

1. Exposure to legal and regulatory highlights for businesses and investments in India
2. Cultural immersion in daily life in India
3. Exposure to select market segments and companies active in fields of interests
4. Meeting with subject matter experts in the field of interest
5. Participation in an event where like minded potential partner interaction can take place



### **Active functional support – Student**

1. Cultural immersion in daily life in India
2. Understanding the Indian academic and research environment
3. Opportunity to intern / do hands on work with active start-ups at iCreate
4. Opportunity to travel across the country (these costs not included in program charges)



### **Active functional support – Academicians**

1. Cultural immersion in daily life in India
2. Understanding the Indian academic and research environment
3. Mentoring of live start-ups at iCreate
4. Space and facilities to do research / project work / writing papers
5. Facilitation with field work / market work, if needed
6. Connections with relevant research / academic establishments in India



### **Program charges**

Cost for services mentioned above is **US\$ 10,000.00** per person for a three-month program. If there are 2 members in a team that are willing to share a room, the total cost for 2 members is **US\$ 17,000** for a three-month program.

In case a person wants a shorter stay then the charges are **US\$ 4,000.00**

per person for a one-month program. If there are 2 members in a team that are willing to share a room, the total cost for 2 members is **US\$ 7,000.00** for a one-month program.

If the participant has any specific need beyond what the program offers, iCreate will engage with the participant ahead of time to understand these needs, figure out the additional costs to cater to these needs and facilitate the necessary interactions/engagements as requested by the participant.



For additional information, please contact [lisa.rose@icreate.org.in](mailto:lisa.rose@icreate.org.in) or [ceo@icreate.org.in](mailto:ceo@icreate.org.in)

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